

REMARKS

Claims 1 - 22 are pending. Claims 7, 18, 10, and 21 are objected to as having minor informalities. Claims 1 and 12 are rejected under 35 U.S.C. §103(a) as being unpatentable over “Compuserve A”. Claims 2-10 and 13-21 are rejected under 35 U.S.C. §103(a) as being unpatentable over “Compuserve A” in further view of “Compuserve B”. Claims 2-10 and 13-21 are rejected under 35 U.S.C. §103(a) as being unpatentable over “Compuserve A” in further view of “Compuserve B”. Claims 11 and 22 and claims 2-10 and 13-21 are rejected under 35 U.S.C. §103(a) as being unpatentable over “Compuserve A” in further view of “Compuserve B”, and in further view of “BHI”.

Regarding the rejections using the Compuserve references, the independent claims have been amended to now include a unique Transaction ID that is associated with the entry and the entry’s content. Additionally, the independent claims have been amended to recite that the creation of the personalized homepage is performed by the user using a web browser.

Additionally, the Applicants note that the claims as amended are directed towards the creation of an entry in an online database that results in the creation of personalized homepage that may be viewed by other users of the database. As disclosed in the Specification at paragraph [0014]:

...The user making a database entry has complete control of that entry both at the time the entry is made at any time thereafter. The entry, when served to a client, is transformed on-the-fly to the page description language. Where the page description language is HTML and the computer network is the World Wide Web, the entry may function as a "mini" homepage for the user that made the entry. Provision is made for graphics and other kinds of content besides text, taking advantage of the content-rich nature of the Web.

Thus, the “entry” of the present claims represents the collective database entry that collects all of the owner’s content, including both textual and non-textual content that is ultimately displayed over the Internet to a user as a web page.

The independent claims also now more precisely recite that the owner is utilizing a web browser to perform the interactions with the online database over a public network in the creation of their entry. As can be seen from FIGS. 2D-2T, the owner interacts with the online database through a conventional web browser, and no additional software is needed by the user to facilitate interaction with an online database.

It is respectfully submitted that the CompuServe references do not disclose the process as now claimed in which an owner may create an entry in an on-line database that includes both textual and non-textual content through the use of a web browser. It appears that the CompuServe software is a separate application that must be utilized in the creation process. Moreover, CompuServe does not teach the automatic creation of a Transaction ID that associates the user’s content with the entry, and facilitates the retrieval and display of the content as being part of the personalized homepage’s URL.

Additionally, the dependent claims have been amended with novel features as well. For example, claims 2 and 13 have been amended to recite that the user may enter content into a category defined by the user. Thus, if a user does not see a satisfactory pre-defined category, the user may define their own category in the online database. Claims 5 and 16 similarly recited user-defined keywords. It is respectfully submitted that such a capability is not found in the cited art of record.

Regarding claims 4 and 15, Applicants note that these claims depend ultimately from claim 1, which has now been amended to recite the features described above. Thus,

the user may create a personalized homepage that includes graphics content through the use of a web browser. It is respectfully submitted that such a capability is not found in the cited art of record.

It is respectfully submitted that the automated process as now claimed of allowing a user to post content through the use of web browser that may be viewed by other users is a unique and novel process, particularly considering the priority date of the instant application.

Reconsideration and allowance of this case is respectfully requested.

If the Examiner has any questions regarding this application or this response, the Examiner is requested to telephone the undersigned at 775-848-5624.

Respectfully submitted,  
SIERRA PATENT GROUP, LTD.

Dated: January 8, 2007

/timothy a. brisson/

Timothy A. Brisson  
Reg. No.: 44,046

Sierra Patent Group, Ltd.  
1657 Hwy 395, Suite 202  
Minden, NV 89423  
(775) 586-9500